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CONTRACT DEADLINE:

Monday, July 20, 2009

MATERIALS DEADLINE:

Friday, July 24, 2009

Reach 900,000 teachers new to the profession by contacting your NEA Today representative.

NEA Today Go! is a special supplement to *NEA Today* targeted to 900,000 members during the first years in the profession with the goal of supporting, engaging, and organizing them. New teachers have specific content needs. They are more likely to be challenged by classroom management issues, parent involvement, and time management. Often, they are more likely to be interested in technology. This special supplement will cover NEA membership and specifically address key issues of teachers new to the classroom.

COVER STORY

At the top of every new teacher's fear list: Discipline! A lack of it, to be specific. Explore ways teachers can create a well-managed learning environment and also get a handle on common discipline issues—the dreamers, the angry kids, the ones who try to sneak their iPods in.

FEATURE 1: ASSOCIATION 101

Now you're a member of "the teachers' union." What does that mean? This story is an Association primer, providing answers to the basic questions like: What's the difference between my local association, state association, and NEA? It also spells out the kinds of services and support you can expect as a member of this great community.

FEATURE 2: A SURVIVAL GUIDE

Teaching isn't all about classroom bunnies and perfect test scores. Sometimes, as new teachers, you're thrown into situations that seem downright impossible to handle. For example, you've got 32 kids and 27 textbooks. We take a look at a few cases—that unfortunately aren't all that uncommon—that describe the ways your colleagues have capably handled them.

FEATURE 3: CLASSROOM 360

Here's your new classroom! What? You expected posters too? The magazine's centerfold is a pictorial essay on the well-equipped classroom. A veteran member shows us his reading corner, his comic book stash, and all the other details of the Classroom Beautiful to provide a little inspiration and guidance to new teachers facing four bare walls.

ASK THE EXPERTS. Should you give kids your cell phone number?

TRY THIS. Breaking down the teacher cliques.

THE GUIDE. How to have a social life.

Editorial calendar subject to change without notice.

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